

# 45th Annual FRESNO KOI SHOW

## SPONSORSHIP OPPORTUNITIES

### SEPTEMBER 27-28, 2025

#### \$3,000 PRESENTING SPONSOR

- Company Logo listed as **Presenting Sponsor** on all promotional materials, website, and social media
- 20' x 10' Premium, double booth (wet or dry)
- 2-page Premium ad, centerfold of program
- Name on all Champion 'A' and Best in Show 'A' Awards
- Prominently listed on CCKS website with link to your website
- Prominently listed in CCKS newsletter
- Featured on Award Banquet
- 4 Tickets for CCKS Award Banquet
- Display up to 2 banners at show (company provided)
- 2 show pins
- Only One Presenting Sponsorship Available

#### \$1,500 AUCTION SPONSOR

- Company Logo listed as **Auction Sponsor** on all promotional materials, website, and social media
- 20' x 10' double booth (wet or dry)
- 1-page Premium ad, Inside Front Cover of program
- Name on all Champion 'B' and Best in Show 'B' Awards
- Prominently listed on CCKS website with link to your website
- Prominently listed in CCKS newsletter
- Featured at Silent Auction
- 4 Tickets for CCKS Award Banquet
- Display banner at show (company provided)
- 2 show pins
- Only One Auction Sponsorship Available

#### \$1,000 GOLD SPONSOR

- Company Logo listed as **Gold Sponsor** on all promotional materials, website, and social media
- 10' x 10' booth (wet or dry)
- 1-page Premium ad in program
- Prominently listed in CCKS newsletter
- 2 Tickets for CCKS Award Banquet
- Display banner at show (company provided)
- 2 show pins

#### \$500 PROGRAM AD

- Full-page Color ad in show program
- Provide artwork in High-res PDF or JPG format
- 8.25" x 5.25" with no bleed
- Ads due by September 1, 2025
- Email ads to [info@cencalkoi.com](mailto:info@cencalkoi.com)

#### \$500 SILVER SPONSOR

- Company Logo listed as **Silver Sponsor** on all promotional materials, website, and social media
- 10' x 10' booth (wet or dry)
- 2 Tickets for CCKS Award Banquet
- Listed in CCKS newsletter
- 1 show pin

Please support the Fresno Koi Show at Woodward Park in partnership with the Shinzen Friendship Garden. Help CCKS and hobbyists keep koi fish and ponds healthy with their main fundraiser!

**CONTACT: ROSIMERI TRAN, SHOW CHAIR AT  
[CENCALKOI@GMAIL.COM](mailto:CENCALKOI@GMAIL.COM) OR 559.970.8508 TO  
SECURE YOUR SPONSORSHIP TODAY!**

CCKS is a 501c-3 non-profit organization.

[CENCALKOI.COM](http://CENCALKOI.COM)