

**41st Annual Central California Koi Society Koi Show
(September 27th setup & entry), show dates, September 28th-29th, 2019**

Show located at Woodward Park-Group Activity Center, next to Shinzen Japanese Gardens, 114 W. Audubon Drive, Fresno, 93720

VENDOR'S INFORMATION and Application

We would like to welcome everyone who is interested in being a vendor at our koi show. Below is information that will be helpful to you and an application to fill out and return to us before August 31, 2019, or **ASAP**, so as to make wet and dry booth assignment more easily. All booths are first come first served so please reserve asap. Vendor setup is on Friday, September 27th after 12pm, or Saturday, September 28th by 9am. ***Please note new "koi show" location above***

There is a minimum **\$20.00** per fish sales price. If you need more information please contact CCKS Show Co-Chair, **Rosimeri Tran, 559-970-8508, cencalkoi@gmail.com**. Be sure to check out our website at www.cencalkoi.com. If you would like your business listed in the CCKS newsletter (newsletters are on the website) contact the Editor, Rosimeri Tran, for information at 559-970-8508 or via email at cencalkoi@gmail.com

Included in this vendor packet is the application, waiver of liability, banquet information, hotel information, Sponsorship packages, trophy sponsorship, and show booklet ad pricing. Our club likes to offer the trophy sponsorship to vendors and if you are interested please let me know which award you would like to sponsor and we would love for you to present it at our awards banquet, we are also accepting koi food/pond product donations for our koi food/pond raffle on Sunday, September 29th.

Note that a Certificate of Insurance must be provided or a Release and Waiver of Liability Agreement signed releasing CCKS, its members and Shinzen Friendship Garden, and the City of Fresno, free from liability.

Vendor Name _____

Vendor Address _____

Phone # _____ email _____

What kind of product will be in your booth _____

Any special needs? _____

Will you need electricity or water? _____

Dry Booth cost: **\$150.00**, approx. 10ft X 10ft space X _____ # of spaces = \$ _____

Wet Booth cost: **\$200.00 (includes 1 show tank)**, approx. 10ft X 10ft space X _____ # of spaces = \$ _____

Additional tanks are **\$100.00** each X _____ # of tanks, with a maximum of 2 tanks per 10 x 10 booth space)

Banquet tickets **\$50.00** each X _____ # of tickets = \$ _____

Total enclosed \$ _____

**Please make check payable to CCKS and mail it along with this application to:
6562 N. Pleasant Ave.
Fresno, CA 93711**

Booth is 10 x 10 and includes one table and one chair, wet booths will contain a show tank with treated water, electricity will be provided, but vendors are responsible for their own electrical cords, air pumps, & any other necessary equipment, and should also bring a canopy or EZ up.

CCKS KOI SOCIETY 41ST ANNUAL KOI SHOW

SPONSORSHIP OPPORTUNITIES

SEPTEMBER 28-29, 2019

\$2,500 PRESENTING SPONSOR*

41st Annual CCKS Koi Show, Presented by:
"RNR Koi"

- Listed as Presenting Sponsor on all promotional materials, t-shirt, website, and online publicity
- 20' x 10' Premium, double booth (wet or dry)
- 2-page centerfold ad space in show program
- Prominently listed on CCKS website for 1 year with link to your website
- Prominently listed in CCKS newsletter
- Prominently listed on 100 CCKS Show t-shirts
- Table at CCKS Banquet (6 tickets)
- Display sign/banner at show (CCKS printed or company provided)
- 2 show t-shirts and show pins

\$1,200 SHOWA SPONSOR

- Company Logo listed as Showa Sponsor on all promotional materials, website, and online publicity
- 20' x 10' premium booth (dry)
- Full-page premium ad in the show program
- Prominently listed in CCKS newsletter for 1 year
- Two CCKS Banquet tickets
- Display sign/banner at show (CCKS printed or company provided)
- 1 show shirt, 1 show pin

\$600 SANKE SPONSOR

- Company Logo listed as Sanke Sponsor on all promotional materials, website, and online publicity
- 10' x 10' booth (dry)
- 1/2 page ad in show program
- Listed on CCKS website for 1 year with link to your website
- 2 Tickets for CCKS Banquet
- Display sign/banner at show (CCKS printed or company provided)

\$1,500 BANQUET SPONSOR*

- Company Logo listed as Banquet Sponsor on all promotional materials, website, and online publicity
- 20' x 10' Premium, double booth (wet or dry)
- Company Logo/Name listed on all Banquet Tables and Tickets
- Full page ad on Back Cover of show program
- Prominently listed on CCKS website for 1 year with link to your website
- Prominently listed in CCKS newsletter for 1 year
- 4 Tickets for CCKS Banquet
- Display sign/banner at show (CCKS printed or company provided)
- 2 show t-shirts and show pins

\$300 KOHAKU SPONSORSHIPS

- Company Name listed as Kohaku Sponsor on all promotional materials, website, and online publicity
- 1/2-page ad in show program

New! \$150 TOSAI SPONSORSHIPS

- Company Name listed as Tosai Sponsor on all promotional materials, website, and online publicity

Please consider supporting CCKS's koi show & only annual fundraiser!
CCKS helps koi hobbyists keep koi and ponds healthy!
CCKS is a 501c-3 non-profit organization.

**CONTACT: RICHELE KLEISER, SHOW CHAIR AT
RKLEISER@LIVE.COM OR 559.312.3892 TO SECURE YOUR
SPONSORSHIP TODAY! WWW.CENCKOI.COM**

*Only One Sponsorship of that kind Available



We value our corporate sponsors!

41st Annual Central California Koi Society Koi Show

September 28th – 29th, 2019

We ask for your support again this year for our club's 41st annual Central California Koi Society koi Show held on Saturday, September 28th to Sunday, September 29th, 2019 in Woodward Park, Group Activity Center, next to Shinzen Friendship Garden. This is a new venue for us as we are partnering up with the Shinzen Friendship Garden their membership which is 200 member strong as well as a 1,200 contact email list. Our club will market this show along side with their club, as well as promoting it in social media and the local news media. Our club and myself, greatly appreciate the continued and new support you can provide to our koi club, this support of friends is vital to the success of our annual koi show and will provide help to us for other club activities.

Any support you can provide to our club will go a long way in assuring the success of the show as well as placing your name in front of hundreds of target customers. Forms have been enclosed for donations and trophy sponsorship. Advertising is also available in the show booklet. The show booklet is handed out to everyone who attends the show. In 2018, we had over 1,000 hobbyist attend our two day event.

3 Ways you could support our club

1. Donations

Items will be raffled at our raffle table with your company name displayed

2. Trophy Sponsorship

Your company name engraved on your choice of category on the trophy.

3. Advertising

Advertise your business in our koi show booklet-you supply the logo/ad or we can design one for you.

2019 Show Booklet Ad pricing

All ads are in color!

Full Page	5.25" X 8.25"	\$200.00
Half Page	5.25" X 4"	\$150.00

Ad specs: High-res PDF or JPG, no bleed or contact CCKS for ad creation

Deadline for ad in show booklet is **August 1, 2019**

Submit to Show Co-Chair, Rosimeri Tran, email at cencalkoi@gmail.com

CCKS SPONSORSHIP/DONATIONS/ADVERTISING

Any vendor who signs up to sponsor a major award, such as Grand Champion thru Baby Champion; will receive the following:

- **Company name engraved on sponsored trophy.**
- **1 year free advertising in our club's monthly newsletter along with their website link on our club's website, cencalkoi.com, as well as promoted on our Facebook page.**
- **Company name advertised in our show booklet as an award sponsor.**
- **Company name displayed on the award table at the show banquet as well as at our info booth, and your vendor booth.**
- **As well as recognition before and after the show in our club newsletter.**

We are also in need of donations for our show raffle/auction which helps generate funds to help support this type of koi show in the Central California area along with the koi rescue and information that we provide to other koi hobbyists throughout the year.

All donations can be sent to: Central California Koi Society, 5832 E. Erin Ave, Fresno, CA 93727, and we accept any pamphlets or literature that you may be interested in having distributed at our koi show information booth.

If you are interested in any of the above, please do not hesitate to contact me at 559-970-8508 or email me at cencalkoi@gmail.com.

Thank you for your support of our club,

Rosimeri Tran

CCKS – Club Secretary/Show Co-Chair

WOODWARD PARK



Show Site address is 114 W. Audubon Drive, Fresno, CA 93720

Directions to show site from Southern California:

Take I5 North to 99 North, then take 41 North and exit Friant Road.

Turn Right on Friant Road and then Left on Audubon Drive

Take first right into Woodward Park to parking toll booth, after booth proceed straight, along the lake, Shinzen Friendship Garden will be on your right, the Group Activity Area is a little past Shinzen also on your right, once you past the Group Activity Area, you will see a gate to pull in.

From Northern California:

Take 101 South to 152 East to 99 South and then take 41 North.

Exit 41 North at Friant Exit, turn right on Friant Road and then left on Audubon Drive.

Take first right into Woodward Park to parking toll booth, after booth proceed straight, along the lake, Shinzen Friendship Garden will be on your right, the Group Activity Area is a little past Shinzen also on your right, once you past the Group Activity Area, you will see a gate to pull in.

AWARDS AND SPONSORSHIP

CENTRAL CALIFORNIA KOI SOCIETY 41st ANNUAL KOI SHOW 2019

GRAND CHAMPION **Sponsored by: HIKARI** _____

RESERVE GRAND CHAMPION **Sponsored by: HIKARI** _____

GRAND CHAMPION "B" **\$150.00** _____

RESERVE GRAND CHAMPION "B" **\$150.00** _____

MATURE CHAMPION **Sponsored by: HIKARI** _____

ADULT CHAMPION **Sponsored by: HIKARI** _____

YOUNG CHAMPION **Sponsored by: HIKARI** _____

BABY CHAMPION **\$100.00** _____

CHAMPION LONG FIN **\$100.00** _____

RESERVE CHAMPION LONGFIN **\$100.00** _____

PRESIDENT'S AWARD **\$40.00** _____

NOVICE AWARD **\$40.00** _____

SHOW CHAIR AWARD **\$40.00** _____

BEST IN SIZE 1 (6"-9") **\$50.00** _____

BEST IN SIZE 2 (9" – 12") **\$50.00** _____

BEST IN SIZE 3 (12" – 15") **\$50.00** _____

BEST IN SIZE 4 (15" – 18") **\$50.00** _____

BEST IN SIZE 5 (18" – 21") **\$50.00** _____

BEST IN SIZE 6 (21" – 24") **\$50.00** _____

BEST IN SIZE 7 (24"-27") **\$50.00** _____

BEST IN SIZE 8 (27"-30") **\$50.00** _____

BEST IN SIZE 9 (30"+) **\$50.00** _____

Best in Variety - Kohaku **\$40.00** _____

Best in Variety - Showa **\$40.00** _____

Best in Variety - Sanke **\$40.00** _____

Best in Variety – Utsuri Mono **\$40.00** _____

Best in Variety – Bekko **\$40.00** _____

Best in Variety – Asagi/Shusui **\$40.00** _____

Best in Variety – Koromo/Goshiki **\$40.00** _____

Best in Variety - Tancho **\$40.00** _____

Best in Variety – Hikari Moyo **\$40.00** _____

Best in Variety – Hikari Muji **\$40.00** _____

Best in Variety – Hikari Utsuri **\$40.00** _____

Best in Variety – Gin Rin A **\$40.00** _____

Best in Variety – Gin Rin B **\$40.00** _____

Best in Variety - Doitsu **\$40.00** _____

Best in Variety – Kawarigoi/Kawarimono **\$40.00** _____

Best in Variety – Long Fin A **\$40.00** _____

Best in Variety – Long Fin B **\$40.00** _____

All trophy sponsors will have their individual name or company engraved on their sponsoring trophy as well as given the opportunity to present the award at our show banquet on Saturday, September 28, 2019. Deadline for engraving is August 1, 2019.

AKCA VENDOR

Waiver of Liability and Hold Harmless Agreement

In consideration of my application and permission to participate in this event, I _____ (vendor) hereby release, waive, discharge, and covenant not to sue the Associated Koi Clubs of America (AKCA), its clubs, directors, officers, employees, volunteers, representatives and agents, the activity or event holders of Central California Koi Society (venue), activity or event sponsors, activity or event volunteers in regards to the 41st Annual Central California Koi Society koi show being held at Woodward Park Group Activity Area, Fresno, CA, from set up through tear down (September 27th – September 29th, 2019) from any and all liability, claims, demands, actions, and causes of action whatsoever arising out of or related to any loss, damage, or injury, including death, that may be caused by vendor negligence or resulting from vendor created hazard while participating in this event or upon the premises where the activities (event) are being held regardless of whether such loss is caused by vendor negligence or regardless of whether such liability arises in tort, contract, strict liability, or to the fullest extent allowed by law.

I _____ (vendor) hereby agree to indemnify and hold harmless the AKCA and/or its club(s) from any loss, liability, damage, or costs, including court costs and attorney's fees that the AKCA and/or its club(s) may incur, due to vendor's participation in said activity.

Vendor is also requested to provide when possible a Certificate of Liability Insurance naming the AKCA and its club(s) as Additional Insured for this event.

In signing this agreement, I _____ (vendor) acknowledge and represent that

I have read the foregoing AKCA Vendor Waiver of Liability and Hold Harmless Agreement, understand it and sign it voluntarily as my own free act and deed and that no oral representations, statements, or inducements, apart from the foregoing written agreement, have been made.

Vendor executes this Agreement for full, adequate and complete consideration fully intending to be bound by same.

Vendor's name _____ Date _____

Vendor's signature _____

(AKCA Clubs to execute and retain on file)

41st ANNUAL CCKS KOI SHOW BANQUET

Saturday, September 28th 5:00 p.m. – 9:00 p.m.



1731 W. Bullard Ave., Fresno, CA 93711



Come join us for the award distribution along with the Judge's commentaries on the winning koi, as well as a chance to win in the 50/50 raffle.

Saturday, September 28th, 2019

Meet and Greet at 5:00 p.m. to 6:00 p.m. with no host bar

Dinner served at 6:00 p.m.

The Manhattan Steakhouse & Bar, 1731 West Bullard Ave., Fresno, CA 93711 in Park Avenue banquet room.

Cost \$50.00 each payable in advance to

CCKS

6562 N. Pleasant Ave., Fresno, CA 93711

This will be sit down service with menu options as follows:

Choose 1 of the following entrees:

- **New York New York**
- **Pacific Salmon**
- **Chicken Piccata**

We will need to give a head count 7 days prior, so please submit banquet tickets in advance. No tickets available day of event.

SAN JOAQUIN HOTEL



Our show hotel is the San Joaquin Hotel, located at 1309 W. Shaw Ave, Fresno, CA 93711. The hotel rate for our show is **\$85.00** plus tax, which includes free parking and free breakfast. A block of rooms have been reserved on first come first served, please call the hotel directly at 559-225-1309 or 1-800-775-1309 ask for group name: **CENCAL KOI SOCIETY**.

